

# Contact

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# Education

2023

## Regent University

Cinema-Television Major  
Business Minor w/ concentration in Marketing  
GPA: 3.90 Current Credits: 124

2019

## Atlantic Shores Christian School

High School GPA: 4.2

# Technical Skills

- **MS Office**
  - Word, Excel, Outlook, Powerpoint, Access
- **Google Suite**
  - Docs, Drive, Forms, Gmail, Sheets
- **Presentations**
  - PowerPoint, Google slides, Keynote, Canva
- **Social media**
  - LinkedIn, Facebook, Twitter, Instagram, YouTube, TikTok, Pinterest, and more
- **Digital Design Programs**
  - Canva Pro, Lightroom, Photoshop
- **Team collaboration**
  - Dropbox, Slack, Zoom, Skype
- **Film Production Paperwork**
  - Such as script breakdowns, shot lists, film schedules, budget breakdowns, storyboards, call sheets, etc.
  - Studio binder, Celtx, Movie Magic, Gorilla Scheduling
- **Film Equipment**
  - Cameras, Sound Mixing, Lighting, Grip equipment
- **Streaming**
  - Newtek Tricaster
  - OBS
  - Blackmagic Switchers
  - More upon request

# Extracurriculars

- **Regent Elite Esports**
  - Starting Player and Activities Director
- **RegentCon**
  - Event Manager and Vice President
- **Regent University's Student Activities Board**
  - President and Treasurer
- **Cinemascope Film Club**
  - Secretary and General Member

# Leila Haddad

## Visual Media Producer & Designer

I am a passionate media producer, director, and designer for the last six years; a storyteller since birth. In my time at Regent University, I have accrued an intensive portfolio that demonstrates creativity and originality in everything from short films, television series, commercials, digital marketing promotion, short-form videos, and more. Alongside content creation, I have held administrative positions providing valuable skills in communication, organization, and problem-solving that can be applied to a wide range of positions. I hope to journey into the industry of visual arts to produce stories that will change the world.

## Work Experience

2022-2023

Regent University | 1000 Regent University Dr, Virginia Beach, VA 23464

### Marketing Manager and Store Worker for the Regent University Gift Shop

- Operate the Regent Gift Shop as a cashier, stocker, and decorator
- Manage the Gift Shop and Regent Bookstore helpdesk number
- Market products and sales through conceptualized creative content

2020-2023

Regent University | 1000 Regent University Dr, Virginia Beach, VA 23464

### Social Media Manager and Personal Assistant for the Office of Student Activities & Leadership

- President of a Student Organization of 75+ college students
- Assisting the Director and Dean of the department with administrative projects and organization
- Managing the OSAL Online content creation social media page with over 1,000 followers.
- Conceptualize, film, design, publish and market creative content on Instagram

2020-2022

Regent University | 1000 Regent University Dr, Virginia Beach, VA 23464

### Media Services Assistant Technician

- Troubleshoot and maintain upkeep of campus classroom equipment maintenance.
- Working as Regent's technical helpdesk as customer service with professors and students
- Set up and work with Blackmagic streaming equipment during events such as chapels, theater productions, and campus events

2020-2023

Chesapeake Community of Hope | 1009 Scenic Pkwy suite j, Chesapeake, VA 23323

### Audio/Visual Technician, Filmographer, and Editor

- Film, edit, and publish interviews and sermons for the church's creative content
- Assisted in building the church's current streaming setup after the pandemic sent viewers online
- Monitor the weekly stream bandwidth, audio, and chatrooms

2020-Current

First Presbyterian Church of Norfolk | 820 Colonial Ave, Norfolk, VA 23507

### Audio Visual Contractor & Technical Director

- Technical director of weekly service streams through graphic means in Propresenter or PTZ camera operation and technical directing with NewTek technology
- Edit the services with Premiere Pro as well as separate clips for advertising purposes
- Currently becoming NewTek certified.

2019-2020

The Shenandoah Company | Chesapeake, VA

### Associate Producer

- Assisted in location scouting for feature film
- Assisted with cast selection and facilitated communication between actors and production team
- Formulated fundraising methods to receive a proper budget for the film
- Utilized connections in the Hampton Roads area to assist with production means

## Awards

- Nominee of 42nd College Television Award
- World Strides Heritage Music Festival Ovation Award
- Regent Scholar's Weekend \$2k Scholarship Award
- 2019-2023 Dean's List of the Regent CAS
- Student Life Award for Innovation
- Student Life Award for Best Student Worker
- Best Picture & Best Execution at the Regent Film Showcase for "Anders Eiswagen"

## References

### Jennifer Gribble

OSAL Director, Regent University  
Phone: 757-293-8808  
Email: jgribble@regent.edu

### Joel Phillips

A/V Manager, First Presbyterian Church of Norfolk  
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